

UGC and CANAL+ are merging cinemas and TV screens through a never-seen-before offer targeting young people in France

Both **UGC** and **CANAL+** have always enabled young people accessing their offers through attractive pricing, respectively **UGC Illimité -26 ans¹** for cinemas and **CANAL+ -26 ans²** for TV.

Facing an **increasing demand of young people for movies**, UGC and CANAL+ are **merging cinemas and TV screens for young people in France** through an exclusive offer.

That offer enables -26 years old young people enjoying both UGC Illimité -26 ans and CANAL+ -26 ans for less than 26€ per month.

With such an innovation UGC and CANAL+ will more than ever **facilitate access to movies and support young people curiosity.**

« I'm really proud of that news. That offer is never-seen-before in the world. We want to send a message to young people : Movies' industry future has to be built with them. Joining forces with CANAL+ was obvious to support passion for movies and diversity », said **Brigitte Maccioni, CEO of Groupe UGC**

« CANAL+ and UGC have been partners for a long time, that's why I'm happy to release the results of such a deep partnership today. With that offer, we want to enable young people enjoying unlimited access to movies, both through the unique experience of UGC cinemas and the unmatched offer on CANAL+. We are really proud of that worldwide innovation », said **Maxime Saada, CANAL+ Board President**

[Discover the offer](#)

1. Unlimited access to UGC cinemas with attractive pricing for -26 years old people

2. Unlimited access to CANAL+ offer with attractive pricing for -26 years old people

Less than 26 years old, Less than 26€: Winning combo

MOINS DE 26 ANS, MOINS DE 26€: LE COMBO GAGNANT.

CANAL+

-26 ANS

+

UGC ILLIMITÉ -26
ET LES CINÉMAS 11€€2

13,99€/MOIS*
au lieu de 27,99€/mois
ABONNEMENT MENSUEL

11,95€/MOIS**
au lieu de 19,90€/mois
TARIF GARANTI 12 MOIS
ENGAGEMENT 6 MOIS



OFFRE SPÉCIALE UGC ILLIMITÉ -26 ANS
RÉSERVÉE AUX 5 000 PREMIERS ABONNÉS CANAL+ -26 ANS*

* Tarifs et conditions sur boutique.canalplus.com

** Offre valable du 7 février au 30 juin 2024 réservée aux 5000 premiers abonnés CANAL+ -26 ans (voir tarifs et conditions sur boutique.canalplus.com) : tarif préférentiel pour tout abonnement à la Carte UGC Illimité -26 ans valable pendant douze mois sur saisie d'un code promotionnel mis à disposition par Canal+. Engagement de six mois plus le mois en cours de souscription facturé 6 € et frais d'adhésion offerts. En cas de résiliation de votre abonnement -26 ANS CANAL+ ou si vous avez plus de 26 ans au-delà de la période d'engagement, vous perdrez le bénéfice de la remise tarifaire valable sur votre abonnement UGC Illimité -26 ANS. Tarifs et conditions sur ugc.fr et l'application UGC.

UGC CINÉ CITÉ - SAS - Capital de 12325016 € - 347 806 602 RCS Nanterre - 24, avenue Charles-de-Gaulle - 92200 Neuilly-sur-Seine



Less than 26 years old, Less than 26€

MOINS DE 26 ANS, MOINS DE 26 EUROS

CANAL+

UGC

DU **GRAND** AU **PETIT** ÉCRAN
TOUTE L'EXPERIENCE DU CINEMA

CANAL+
-26 ANS

13€⁹⁹/MOIS*

Au lieu de 27€⁹⁹/mois
ABONNEMENT MENSUEL*

+

UGC **ILLIMITÉ -26**

AVEC VOTRE CODE PROMOTIONNEL

11€⁹⁵/MOIS*

Au lieu de 19€⁹⁰/mois
ENGAGEMENT 6 MOIS - TARIF GARANTI 12 MOIS*

OFFRE SPECIALE POUR LES 5000 PREMIERS

CANAL+

** Offre soumise à conditions, valable en France métropolitaine du 7 février au 30 juin 2024 dans la limite des 5000 premières souscriptions à un abonnement mensuel -26 ANS CANAL+ auprès de GROUPE CANAL+ sur le site boutique.canalplus.com/offre/ugo-moins-26ans. S'écrit aux modalités détaillées de l'offre sur ce site. Demandez accès à un code promotionnel permettant de bénéficier pour toute souscription auprès d'UGC, sur le site ugc.fr et sur l'application UGC, d'un abonnement UGC ILLIMITÉ -26 ANS, au tarif préférentiel de 11€⁹⁵/mois au lieu de 19€⁹⁰/mois avec engagement de 6 mois plus le mois en cours, tarif garanti douze mois, le mois en cours de souscription sera facturé à 0 € et les frais d'abonnement sont offerts. Code valable 30 jours à compter de la souscription de l'abonnement CANAL+. Vous perdrez le bénéfice de la remise tarifaire relative sur votre abonnement UGC ILLIMITÉ -26 ANS le mois suivant la réalisation de votre abonnement -26 ans CANAL+ sous CANAL+ À LA DEMANDE sur Apple TV+ ou à l'issue de la période d'engagement si vous avez plus de 26 ans pendant cette période ou au-delà, tarifs et conditions sur ugc.fr et l'application UGC.

ABOUT UGC GROUP

UGC is a major force in the European French-speaking cinema industry, overseeing 50 cinemas with 521 screens in France, including the renowned UGC Ciné Cité Les Halles in Paris - the world's most frequented cinema (Source: Comscore). Additionally, UGC is behind seven cinemas with 74 screens in Belgium.

Recent group expansion includes the inauguration of six new cinemas in 2021 and 2022, located in Plaisir (9 screens), Bordeaux (13 screens), Toulouse (7 screens), Lyon (18 screens), Paris (12 screens at Porte Maillot), and Issy-les-Moulineaux (7 screens). The opening of UGC Majestic Meaux in 2024 will continue strengthening that footprint.

In addition to its exhibition business, UGC stands out as a major player in film production and distribution. From successful, popular comedies like "Chasse gardée" or the « Ducobu » and « Serial Bad Wedding » franchises, to collaborations with esteemed directors such as Jacques Audiard, Florian Zeller, and Bruno Podalydès, UGC offers a diverse array of films.

Moreover, UGC has made significant strides into TV, ranking as the fourth largest drama production group in France in 2022. Its five subsidiaries create compelling drama and comedy content for various broadcasters and platforms, including TF1 ("HPI" and "Master Crimes"), France 2 ("J'ai menti," "Contre toi," and "Cette nuit-là"), Arte ("Chevrotine" and soon "Blood River"), OCS ("Septième Ciel"), Netflix ("Christmas flow" and "La Révolution"), and Disney+ ("Oussekine").

UGC also asserts its presence in the Anglo-Saxon world through collaborations with Amazon Prime UK, including the English remake "Ten Percent," derived from "Dix pour cent" and produced by UGC's English subsidiary, also broadcasted on AMC and the Sundance Channel in the United States. The group's UK company also produces the Irish series "KIN", which is shown on the BBC in the UK and on RTÉ in Ireland. The first two seasons achieved record drama audience ratings on RTÉ in 2022 and 2023. It secured six IFTA awards in 2022 and has consistently held a top-ten position on the BBC iPlayer for the past four months. Furthermore, ABC Signature in the United States currently produces "High Potential," the American remake of "HPI."



UGC press contact: Image 7 - Charlotte Mouraret cmouraret@image7.fr 06 89 87 62 17

ABOUT CANAL+ GROUP

The CANAL+ Group, a subsidiary of Vivendi, is a major player in the creation and distribution of content worldwide, with a presence in more than 50 countries and 7,600 employees on all continents. It now has 25.5 million subscribers worldwide, including 16.0 million outside mainland France. It is the largest shareholder of MultiChoice, the leader in pay television in English-speaking and Portuguese-speaking Africa. The CANAL+ Group publishes and markets more than 130 linear and delinear channels produced internally. It aggregates the main third-party thematic channels and global content platforms such as Netflix, Disney+, Paramount+, Apple TV+ and DAZN. With 3.5 billion euros invested in content each year, it is an essential player in sport (main investor of football and rugby in France), cinema (leading investor in France and Poland), and even series (including more than 50 Original series per year in more than 15 languages). With the support of its subsidiary STUDIOCANAL which owns 14 production companies, including 13 in Europe and one in the United States, the CANAL+ Group is the leading producer and distributor of feature films and TV series in Europe. It holds a catalog of more than 8,000 titles from more than 60 countries. Finally, it is also a key player in digital with its myCANAL application whose international deployment is accelerating, with a presence in more than 40 countries and territories to date.

www.canalplusgroup.com/en

Canal+ press contact : Alexia VEYRY alexia.veyry@canal-plus.com

